

CLI - Clientele - Dealing in Clientele Limited Shares

CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI

ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES

ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS
REQUIREMENTS

Name of Director:	B W Reekie
Company:	Clientele Limited
Status:	Executive Director
Class of share:	Ordinary
Date of transaction:	04 November 2009
Number of ordinary shares:	3 235 000
Price (cents per share):	670.00
Total rand value:	R 21 674 500
Nature of transaction:	Off market purchase in terms of an agreement dated 04 November 2009 subject to any regulatory approval that may be required
Nature and extent of interest in transaction:	Indirect beneficial

Clearance to deal for this transaction was obtained in accordance with Rule 3.66 of the JSE Listings Requirements.

04 November 2009

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd

Registration number 1970/003711/07)