

CLIENTELE LIMITED
Incorporated in the Republic of South Africa
Registration Number: 2007/023806/06
Share code: CLI
ISIN: ZAE000117438
("Clientele")

DEALING IN CLIENTELE SHARES IN TERMS OF SECTION 3.63 OF THE JSE
LISTINGS REQUIREMENTS

Name of Director: H Louw
Company: Clientele Limited
Status: Director of Clientele Life, a major
subsidiary of Clientele Limited
Class of share: Ordinary
Date of transaction: 21 October 2020
Number of ordinary shares: 50
Price (cents per share): 810.00
Total rand value: R405.00
Nature of transactions: Purchase
Nature and extent
of interest in transaction: Direct beneficial

Name of Director: H Louw
Company: Clientele Limited
Status: Director of Clientele Life, a major
subsidiary of Clientele Limited
Class of share: Ordinary
Date of transaction: 21 October 2020
Number of ordinary shares: 51
Price (cents per share): 875.00
Total rand value: R446.25
Nature of transactions: Purchase
Nature and extent
of interest in transaction: Direct beneficial

Name of Director: H Louw
Company: Clientele Limited
Status: Director of Clientele Life, a major
subsidiary of Clientele Limited
Class of share: Ordinary
Date of transaction: 21 October 2020
Number of ordinary shares: 57 000
Price (cents per share): 890.00
Total rand value: R507,300.00
Nature of transactions: Purchase
Nature and extent
of interest in transaction: Direct beneficial

Name of Director: H Louw
Company: Clientele Limited
Status: Director of Clientele Life, a major subsidiary of Clientele Limited
Class of share: Ordinary
Date of transaction: 22 October 2020
Number of ordinary shares: 2 000
Price (cents per share): 875.00
Total rand value: R17,500.00
Nature of transactions: Purchase
Nature and extent of interest in transaction: Direct beneficial

Name of Director: H Louw
Company: Clientele Limited
Status: Director of Clientele Life, a major subsidiary of Clientele Limited
Class of share: Ordinary
Date of transaction: 22 October 2020
Number of ordinary shares: 3 000
Price (cents per share): 878.00
Total rand value: R26,340.00
Nature of transactions: Purchase
Nature and extent of interest in transaction: Direct beneficial

Clearance to deal was obtained by the chairman of the board of directors in accordance with Rule 3.66 of the JSE Listings Requirements.

The trades were done on-market.

23 October 2020

Sponsor
PricewaterhouseCoopers Corporate Finance (Pty) Ltd
Registration number 1970/003711/07