

CLIENTELE LIMITED
Incorporated in the Republic of South Africa
Registration Number: 2007/023806/06
Share code: CLI
ISIN: ZAE000117438
("Clientele")

DEALING IN CLIENTELE SHARES IN TERMS OF SECTION 3.63 OF THE JSE
LISTINGS REQUIREMENTS

Name of Director: M G Cownie
Company: Clientele Limited
Status: Director of Clientele Life, a major
subsidiary of Clientele Limited
Class of share: Ordinary
Date of transaction: 08 November 2021
Number of ordinary shares: 3 150
Price (cents per share): 982.00
Total rand value: R30 933.00
Nature of transactions: Purchase
Nature and extent
of interest in transaction: Direct beneficial

Clearance to deal was obtained from the chairman of the board of
directors in accordance with Rule 3.66 of the JSE Listings
Requirements.

Name of Director: M G Cownie
Company: Clientele Limited
Status: Director of Clientele Life, a major
subsidiary of Clientele Limited
Class of share: Ordinary
Date of transaction: 08 November 2021
Number of ordinary shares: 2 000
Price (cents per share): 990.00
Total rand value: R19 800.00
Nature of transactions: Purchase by an Associate
Nature and extent
of interest in transaction: The shares were purchased by
Mrs. V Cownie, wife of Mr. M G Cownie

The trades were done on-market.

09 November 2021

Sponsor
PricewaterhouseCoopers Corporate Finance (Pty) Ltd
Registration number 1970/003711/07